



SOURCING AND  
SUPPLYING ANY IT  
EQUIPMENT QUICKLY  
AND COST EFFECTIVELY

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# Who is Sourcing-IT?

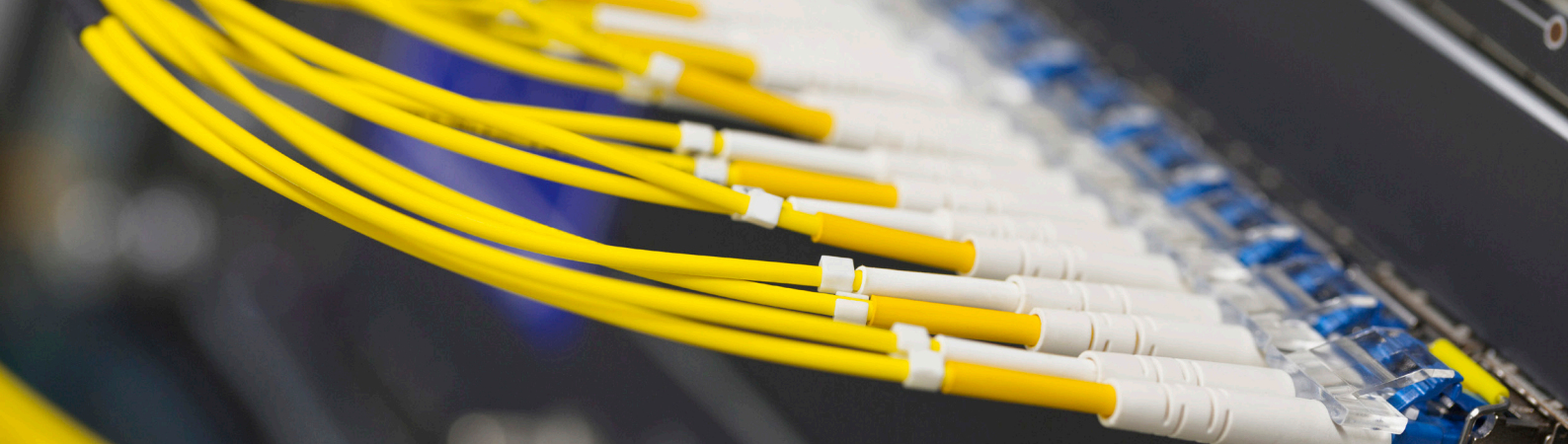


Sourcing-IT is an independent IT distributor, selling enterprise-level IT equipment including servers, storage and networking equipment.

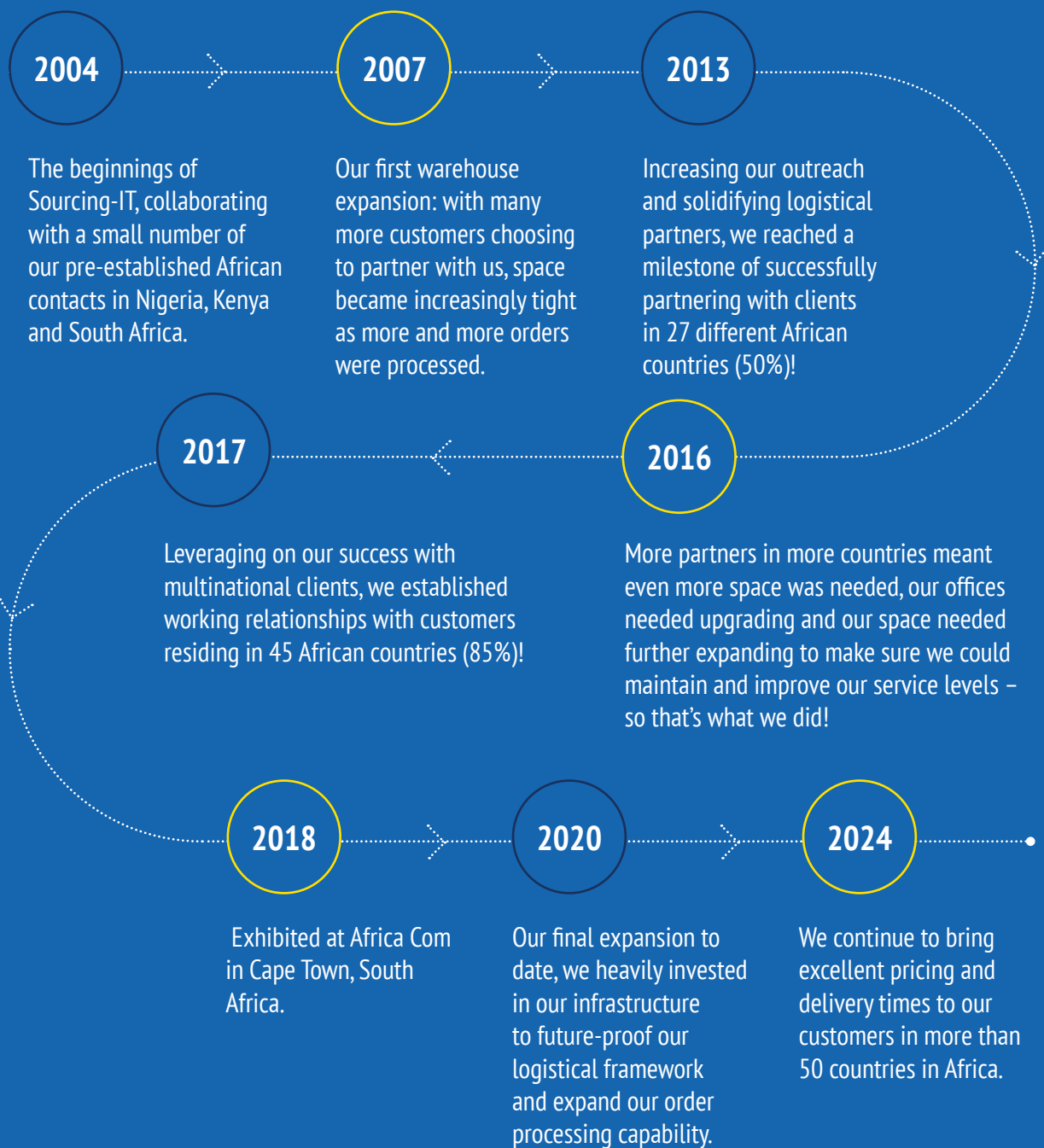
We are not tied to the rigid delivery times or pricing structures often faced when dealing directly with a manufacturer or distributor, and you still get exactly the same benefits – just at a much better price point.

Originally founded in 2004, we have always been 100% dedicated to dealing in the African marketplaces, and we have established business relationships across almost the entire continent.





# Brief History & Milestones.



# Why Deal With Sourcing-IT?



## Pricing

Aggressive landed prices.



## Delivery

Faster delivery than local suppliers.



## Authenticity

Genuine Products  
Compatible in Africa.



## Conditions

New and refurbished available.



## Support

Contracts registered to African customers.



## Licencing

Assigned to African customers.



## Clearance

Experience of local African shipping clearance.



## Payment Terms

Credit on application.



## Quick quotes

Put us to the test!

# What are the key benefits of dealing with Sourcing-IT?



## Excellent Pricing

The thing that everyone asks about the most – yes, you can have a discount!

We have painstakingly vetted and developed our supply chain from top to bottom, meaning not only can we secure you the best prices for genuine products, but we can get them fast.

Our ordering and stocking process is extremely well planned and streamlined, allowing us access to the largest available discounts at any given time. We leverage our bulk buying power to secure the lowest prices in the market, and share the savings with you – no matter the size of the deal.

Our pricing, even after adding our slice, is not only always lower than the standard distribution prices that are available to you, but even lower than special pricing they give on registered deals. You can be sure that in all cases when dealing with your client's requests, your bid to them will not lose based on your prices.



## Speed of Delivery

It's all well and good having a solid supply chain to get the goods, but you also want to know that you are able to receive them, and receive them fast.

We have extremely good access to most of the equipment we sell, meaning we can get it in and out of our warehouse within 24 hours.

Just like our product suppliers, we have developed a logistics network that is robust and reliable. We are very honest about our tried and proven delivery times, we do not over-promise you quick delivery just to win your business, we tell you what to expect so that you can plan how you manage your situation in your own way.

We provide you with an array of options to give you a wide choice when deciding the balance of costs and delivery time. You have the choice of a door-to-door courier service for ease of handling, or an airport-to-airport option where you are in control of the clearance and transport once the goods have landed in country.

We are also currently able to offer an all-inclusive door-to-door service to many of our customers, taking all of the headache out of importing and delivery. These services take about 1 week to deliver, but are all-inclusive in their costs for the customer.



## Always Authentic Products

Both the UK and the bulk of the African continent reside in the EMEA (Europe, Middle East and Africa) trading region used by nearly all major companies.

Kit that is destined for the UK is also “tradeable” in Africa. This means that, for the most part, warranties are transferable and there is no loss of benefits versus buying from a someone in-country. This is not true of equipment that is procured from other regions where it may be cheaper for our customers, such as China, Dubai (as kit held in Dubai is usually not Dubai-originated) and the USA.

We have a strong supply chain of very closely-vetted suppliers, ensuring that we are only dealing with original OEM equipment.

Kit sourced from these regions, especially the east, is equipment that is disguised as new equipment, but in reality, is refurbished or counterfeit – we promise that we will NEVER supply you with such equipment. Remember – if it seems too good to be true, then it probably is.



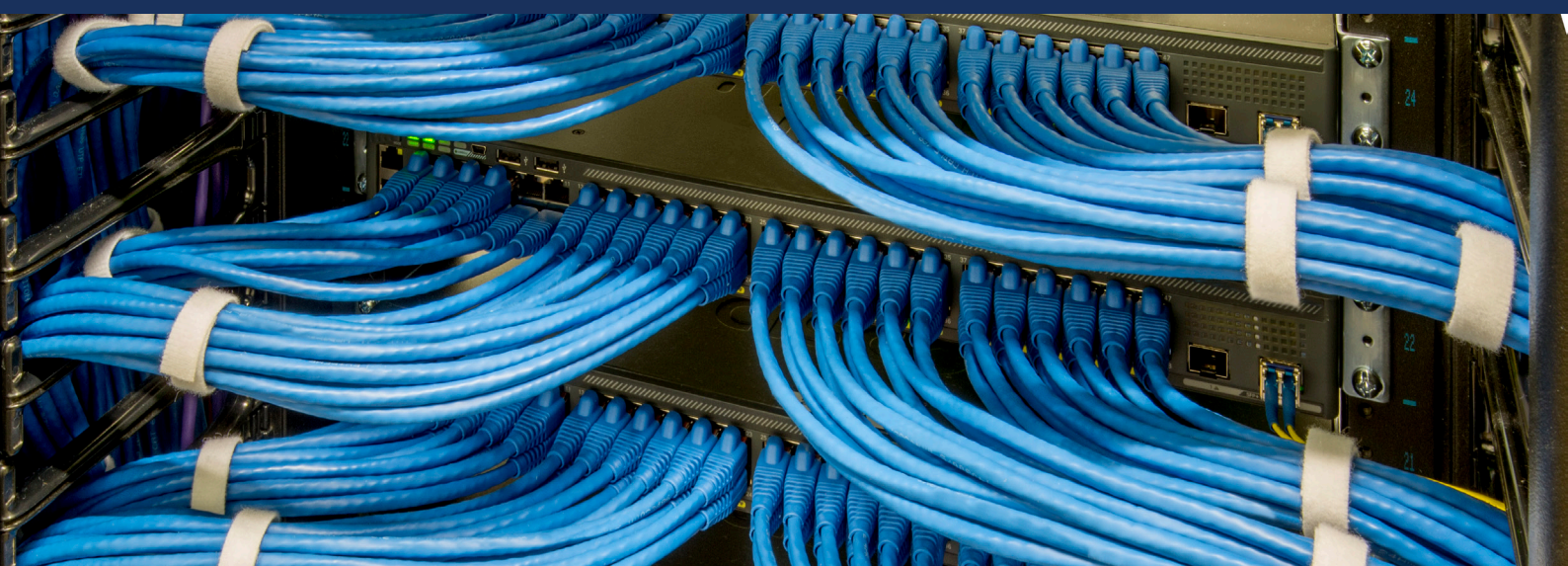
## Any Condition for Any Requirement

We are proud to be able to offer both brand new and legacy equipment, helping customers to add to and upgrade their infrastructure, or maintain equipment from their previous IT expenditure whilst it still meets their requirements.

For brand new equipment, you will receive all of the usual support options provided directly by the OEM, just as you would expect. All the usual support is available and all of the entitlements are delivered to all of the right places.

For refurbished equipment, everything is thoroughly tested and only sourced from trusted and proven partners, with additional warranties and guarantees available to fit any budget.

You can depend on us to find parts for any equipment that has been distributed in the last 20 years!



# Portfolio

Thanks to our strong supplier network, we are able to offer you most IT enterprise hardware.

Whatever you need, please just ask us – the worst we can say is no!

Below are our key brands where we can really add value to your deals.

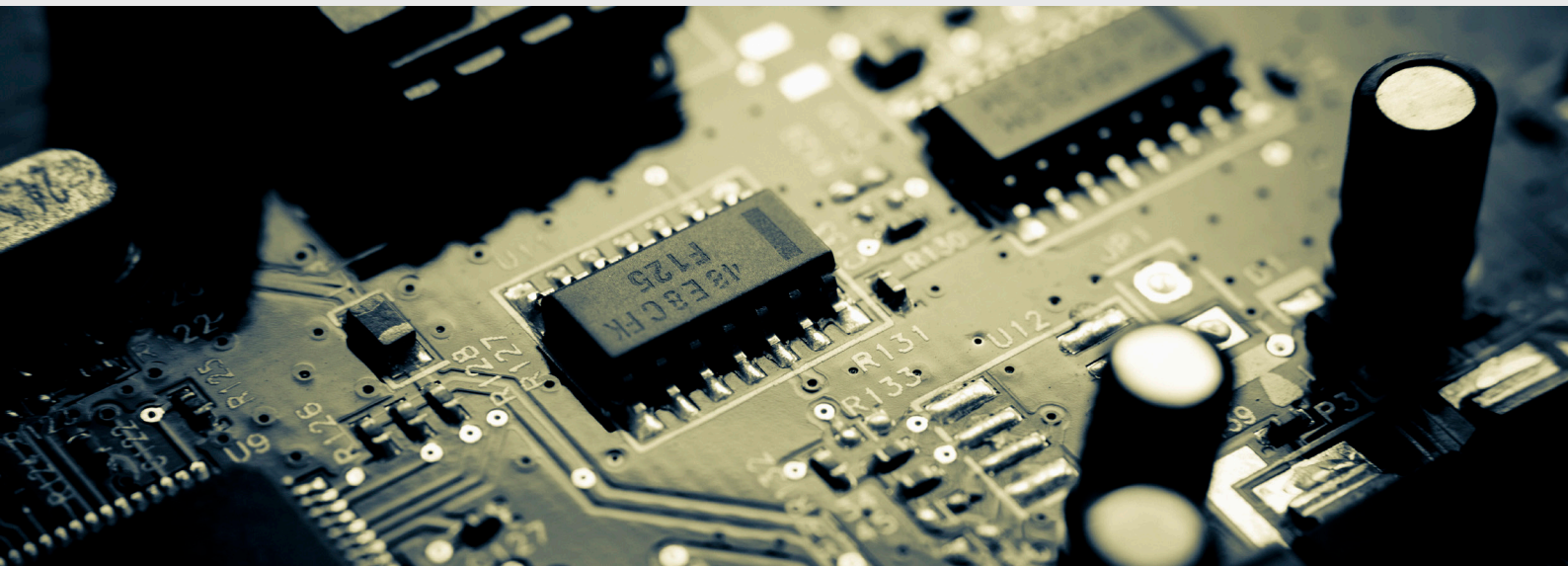
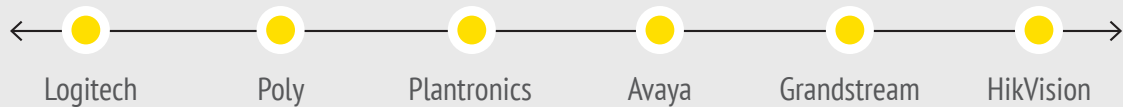
## Servers & Storage



## Networking



## IP Telephony/Video



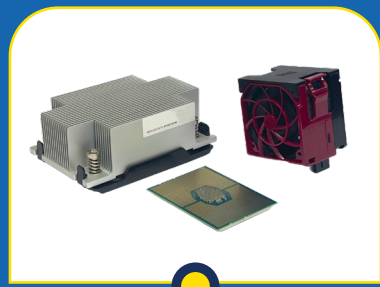
# Servers & Storage



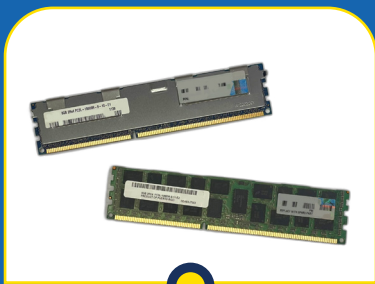
Base Server/Storage Units



Hard Drives & SSDs



Processor Kits



RAM



Network Cards



Drive & Media Bays



Office & Enterprise NAS



HBA / SAN Connectors



Power Supplies

All Other Parts, Options, Upgrades & Accessories



# Networking



Switches



Routers



SFP Modules



Firewalls



Access Points



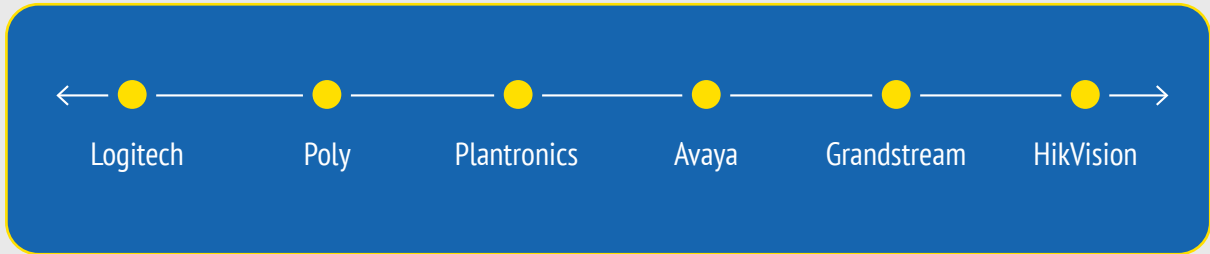
Converged Platforms



Expansion Cards & Modules

All Other Parts, Options, Upgrades & Accessories

# IP Telephony & Video Product



IP Phones



Conference Equipment

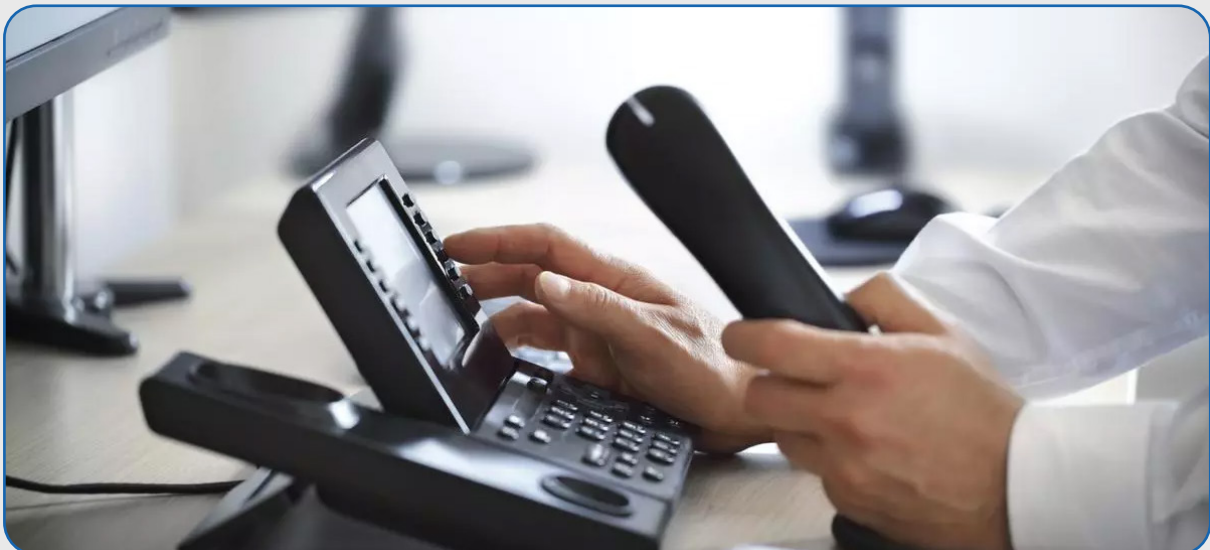


Headsets



Cameras

## Accessories



# Quote & Order Process



We make the quote, order and delivery processes as expedient as possible:

01

Send us the part codes and quantities for your required materials.

02

You are given a dedicated account manager, who will become your primary point of contact.

03

Your account manager searches the market for the best available lead times and prices. All quotes include shipping charges based on your preference, either airport-to-airport or door-to-door.

04

Once you have confirmed you are happy, we send a proforma invoice to make payment - or utilise your credit facility – and prepare your order for dispatch.

05

As soon as everything is ready to go, usually within 24 hours, your consignment is trucked to one of our excellent logistics partners for delivery onwards to you.

# Delivery



Our robust delivery network means you get your goods quickly and safely every time.



Your goods are ordered into stock from our partners:

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**90%**

of orders are ready for dispatch within 24 hours.

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**95%**

of orders are delivered within 5 days of ordering.

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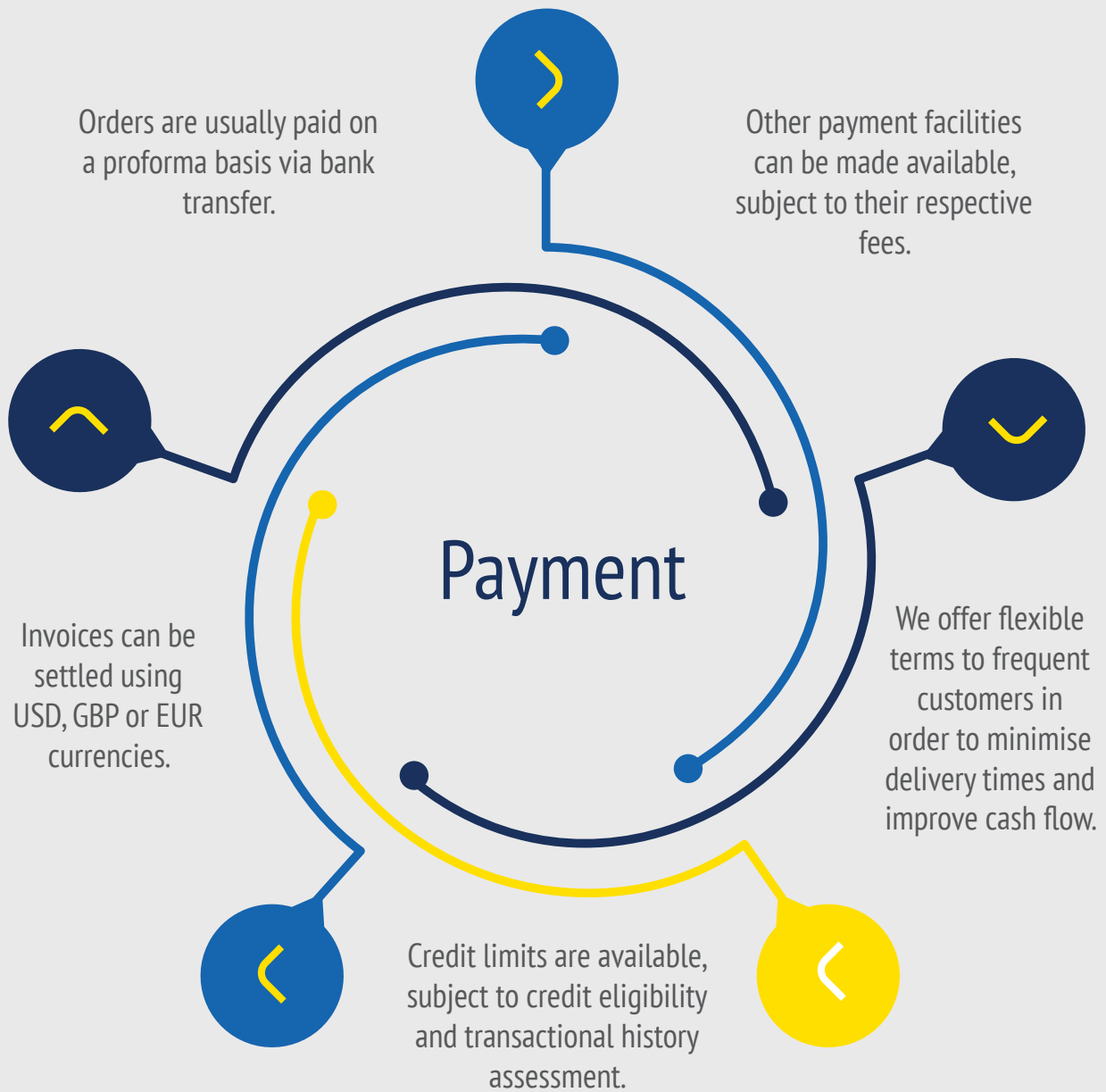
The remainder have specific lead times, discussed and agreed at quote stage.



We offer airport-to-airport and door-to-door services to all countries in Africa, allowing for great flexibility of delivery speed and cost.

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We also offer customs-paid services to a select number of countries for additional value-add options – please enquire if you are interested.



# What Our Customers Say About Us



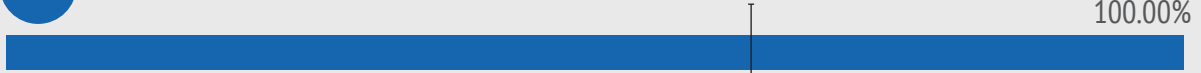
## Shipping & Delivery

- **Average Delivery Time:** Within 5 Days
- **On-Time Delivery:** Greater than 92%
- **Accurate And Undamaged Orders:** 99%

## Customer Service

- **Communication Channels:** Telephone, Email, Live Chat
- **Queries Resolved In:** Under An Hour
- **Customer Service:** 4.8 out of 5

**A** Price - Excellent



Industry Average

**A** Delivery - Fast



Industry Average

**A** Customer Service - Good



Industry Average

## Customer Testimonials



Efficient and convenient services. Fast logistics, excellent communication. Keep it up!



Genuine products with good prices and delivery as promised. We are happy.



Quick response to mail, giving updates, and efficient delivery.



Happy with the deliveries. Right products and delivered as requested.



Scan the QR code to read what our customers are saying about us!



**A**  
Happiness Grade



# Contact Us



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**Website: [www.sourcing-it.co.uk](http://www.sourcing-it.co.uk) (live chat available)**

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**Watch our video!**

